

# 28 CHIDLOM

SC ASSET

03.02.2017



**28 CHIDL OM**

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IT'S A CHOICE,  
NOT AN OPTION.

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**#CHOOSECHIDL OM**

**SC ASSET**



LIMITED LUXURY COLLECTION



SALADAENG  
ONE



BEATNIK



NEW  
PROJECT

28 CHIDLUM



# 28 CHIDLOM

250M. TO BTS CHIDLUM

3-0-24 RAI

2 BUILDINGS  
(THE TOWER & THE VILLA)

427 FREEHOLD UNITS

START 14 MB





DESIGN?





FREEHOLD?



An aerial night view of a city, likely Los Angeles, showing a dense urban landscape with numerous lights. In the foreground, a multi-lane highway is visible, with long-exposure light trails from cars in shades of red, white, and yellow. The city skyline is visible in the background, with several tall buildings illuminated. The overall scene is dark, with the city lights providing the primary illumination.

LOCATION?



**28 CHIDL OM**

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ONE OF THE BEST  
LOCATIONS.

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**#CHOOSECHIDL OM**

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# LOCATION



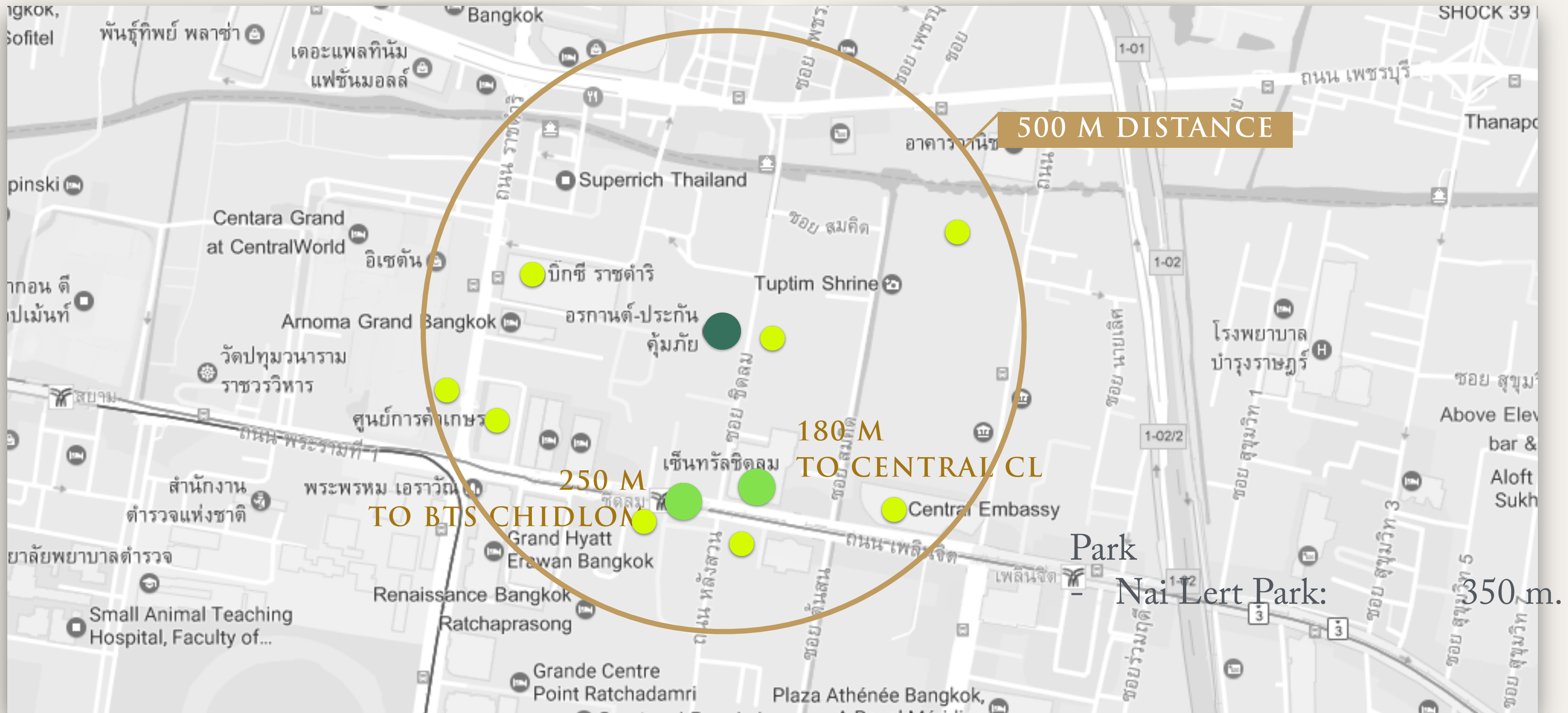


# 1. THE WALKING-DISTANCE NEIGHBOURHOOD

250m. to Chidlom BTS & 180m. to Central Chidlom



# #CHOOSECHIDLUM





## 2. THE LOCATION OF EVERYTHING.



An aerial, high-angle photograph of a dense urban skyline, likely San Francisco, featuring numerous skyscrapers and buildings. The image is dimly lit, with a dark, semi-transparent overlay. The text 'CHIDLOM?' is centered in a white, serif font.

CHIDLOM?





LUMPINI PARK  
1.4 KM

CHULALONGKORN  
UNIVERSITY  
2.4KM

SIAM PARAGON  
SIAM CENTER  
SIAM DISCOVERY  
1.5 KM

RBSC  
1.8 KM

MATER DEI  
270 M

CENTRALWORLD  
750 M

CENTRAL  
EMBASSY  
500 M

BTS STATION  
250 M

GAYSORN VILLAGE  
600 M

BIG C  
RAJDAMRI  
750 M

CENTRAL  
CHIDLOM  
180 M

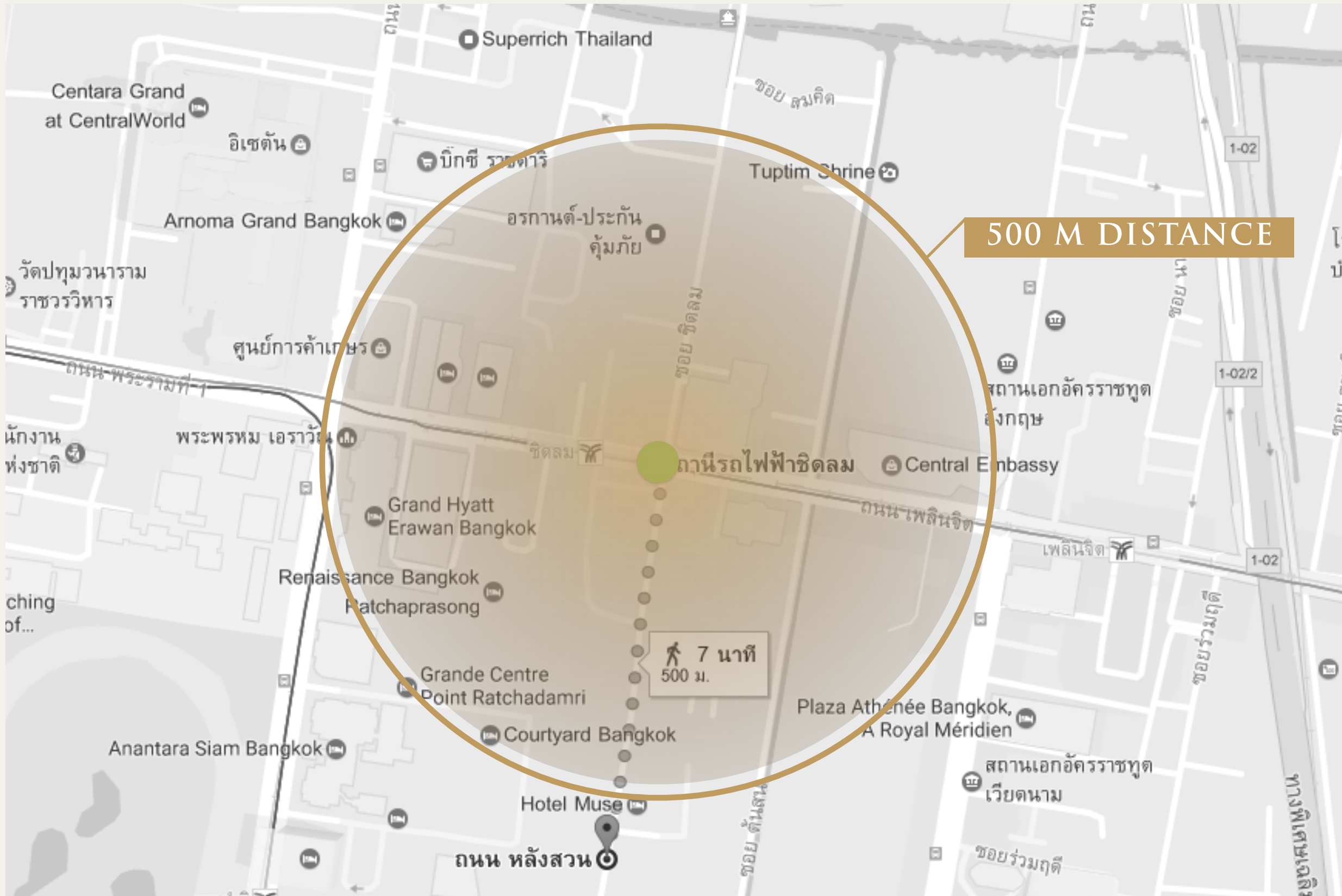
**28 CHIDLOM**

BDMS WELLNESS  
CENTER  
350 M

BUMRUNGRAD  
INTERNATIONAL  
HOSPITAL 1.5KM

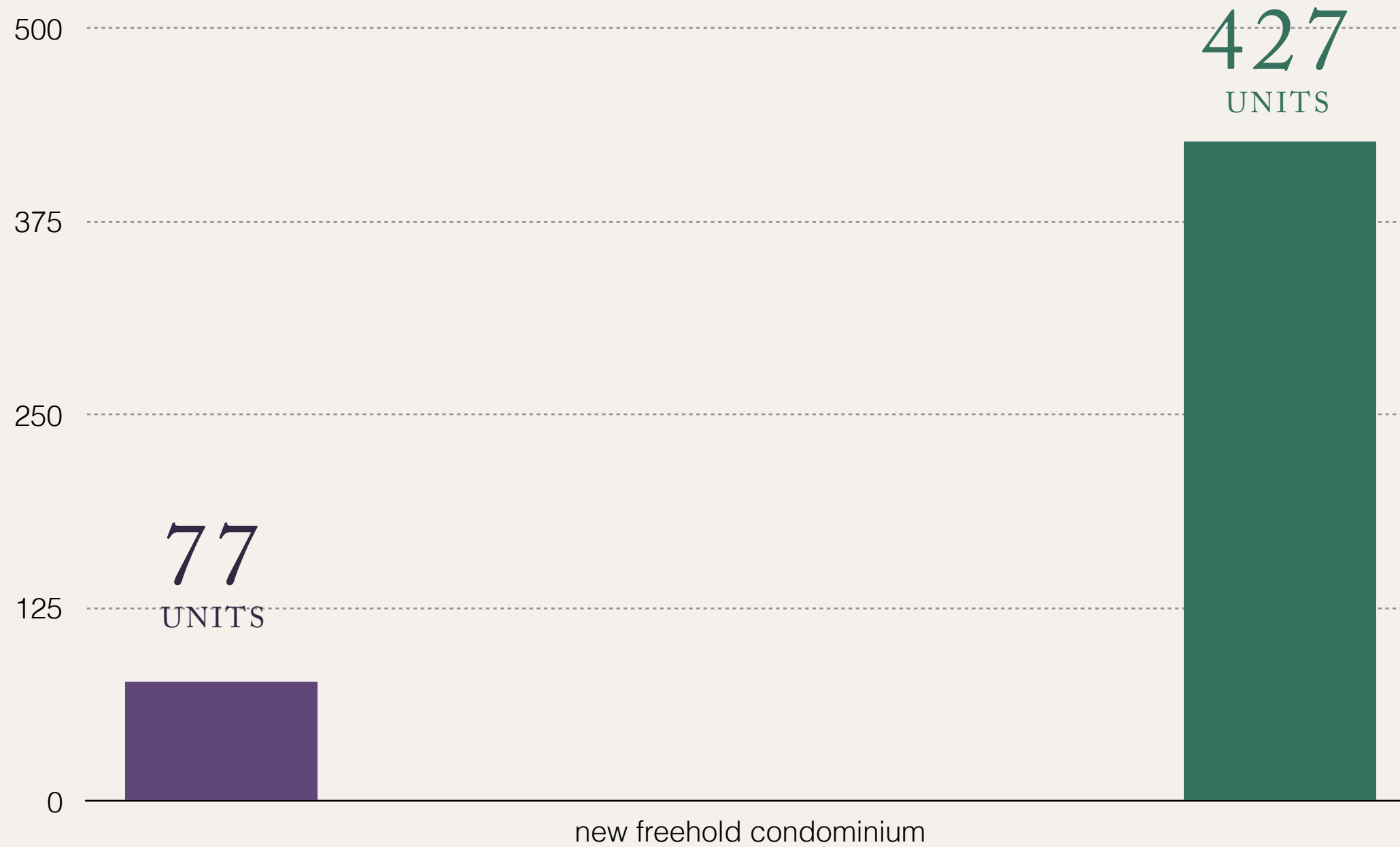


## 3. THE RAREST OASIS





# NEW SUPPLY OF FREEHOLD CONDOMINIUM WITHIN 500M. FROM CHIDLOM BTS





RARE

3-0-24 RAI  
ON CHIDLOM



**28 CHIDL OM**

---

ONE OF  
THE BEST LOCATIONS.

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# 28 CHIDLOM

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# DESIGN CONCEPT

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**BREATHE**

**KPF**



**MEINHARDT**

**Davis Langdon KPK**  
An AECOM Company



**DESIGN103 International**  
ARCHITECTS / CONSULTANTS



**PASS**



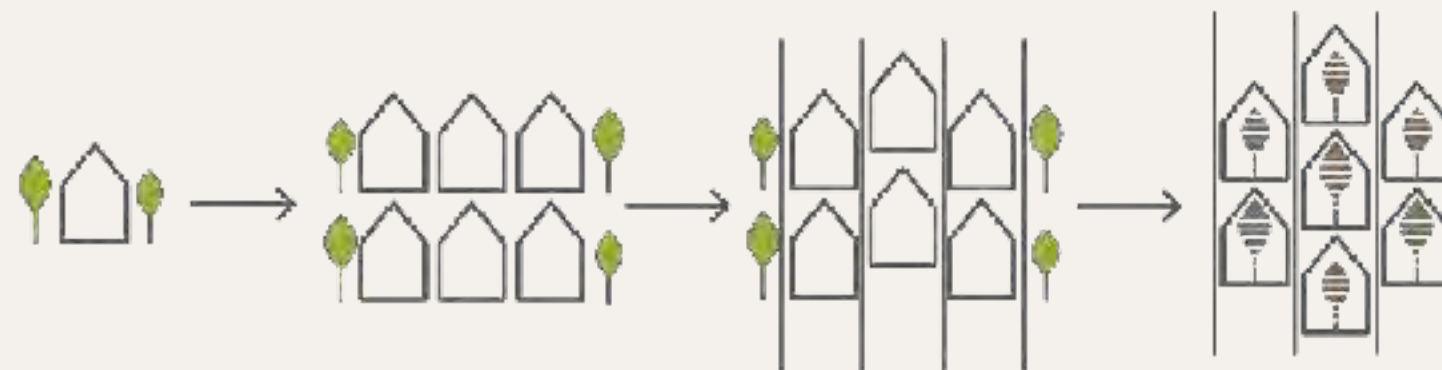
CERMAK  
PETERKA  
PETERSEN



**ฤทธา**  
**RITTA**



# URBAN OASIS





An aerial night view of a city skyline, featuring a prominent skyscraper with a grid-like facade and illuminated windows. The building is surrounded by other high-rise structures and greenery. Light trails from traffic are visible on the roads below. The sky is a deep blue with some clouds.

**28 CHIDLUM**



THE TOWER : LAP POOL ON 44<sup>TH</sup> FLOOR





# THE TOWER : KID'S POOL ON 44<sup>TH</sup> FLOOR





THE TOWER : 2-STOREY FITNESS ON 44<sup>TH</sup> FLOOR





THE TOWER : HEATED SPA POOL ON 12<sup>TH</sup> FLOOR





THE TOWER : JEWEL-BOX FACADE





A SERIES OF COURTYARDS ON GROUND FLOOR





THE TOWER : LOBBY ON GROUND FLOOR





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# PROJECT DETAILS

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THE TOWER  
*243 units*



THE VILLA  
*184 units*





# PROJECT DETAILS

**THE TOWER**  
*243 units*



**THE VILLA**  
*184 units*



PROJECT NAME	28 Chidlom
LAND AREA	3-0-24 Rai
PROJECT VALUE	8,000 MB
PROJECT DETAILS	2 Buildings (The Tower & The Villa)
TENURE	427 Freehold Residences
THE TOWER	47 Stories, 243 Units
THE VILLA	20 Stories, 184 Units
PRICING	Start at 14 MB



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**THE TOWER**  
*243 units*



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PASSION IS A CHOICE,  
NOT AN OPTION.

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**28 CHIDLUM**

Presale

**25-26 FEBRUARY**

A new luxury condominium. Start at 14 MB

#CHOOSECHIDLUM

[www.28chidlom.com](http://www.28chidlom.com) | call 1749

**SC ASSET**



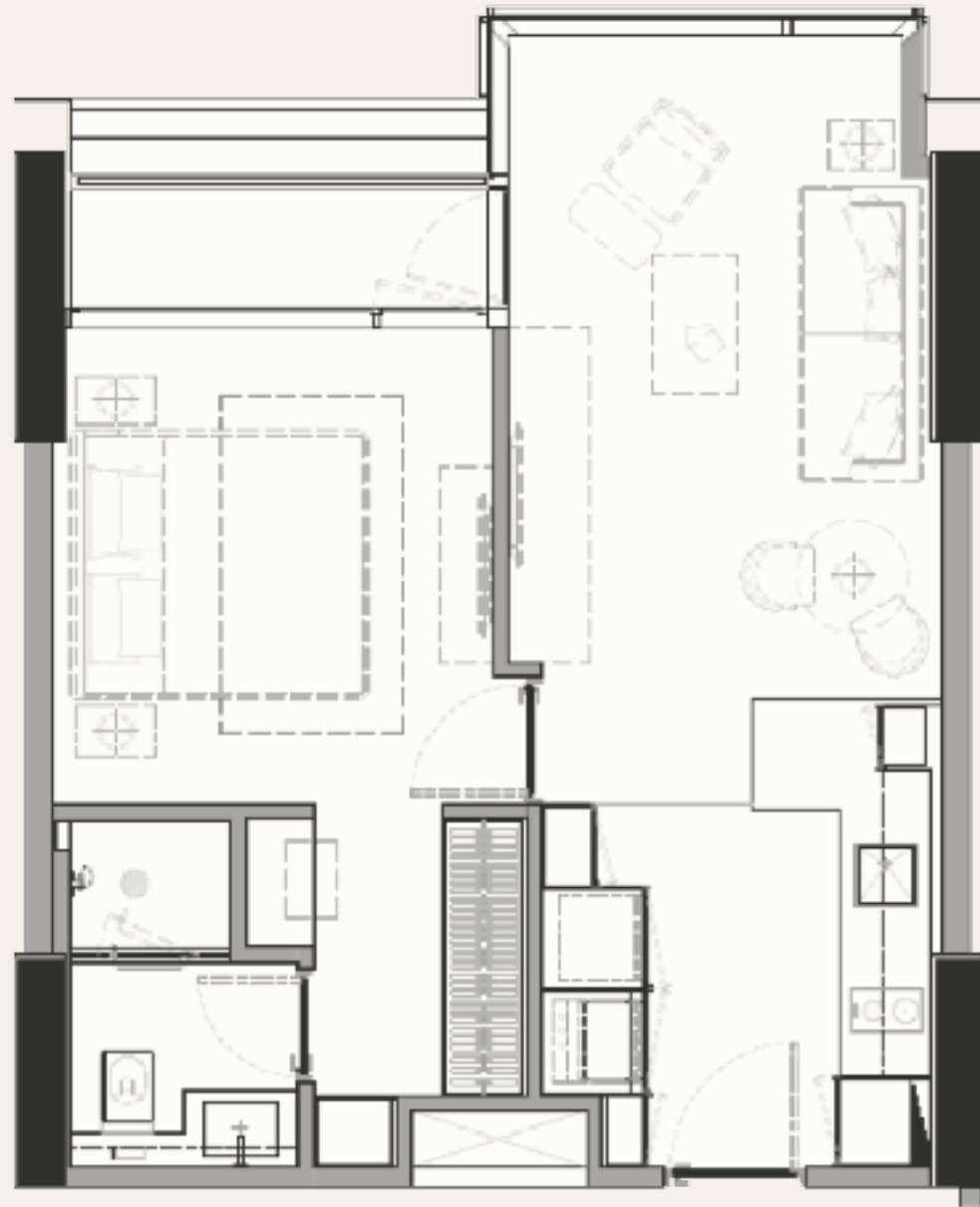
# THE TOWER UNIT MIX

ROOM TYPE	AREA (SQ.M.)	
STUDIO	33	50%
1 BEDROOM	40-50	
2 BEDROOM	70-75	
3 BEDROOM	120-126	50%
PENTHOUSE	100-190	



# UNIT PLAN

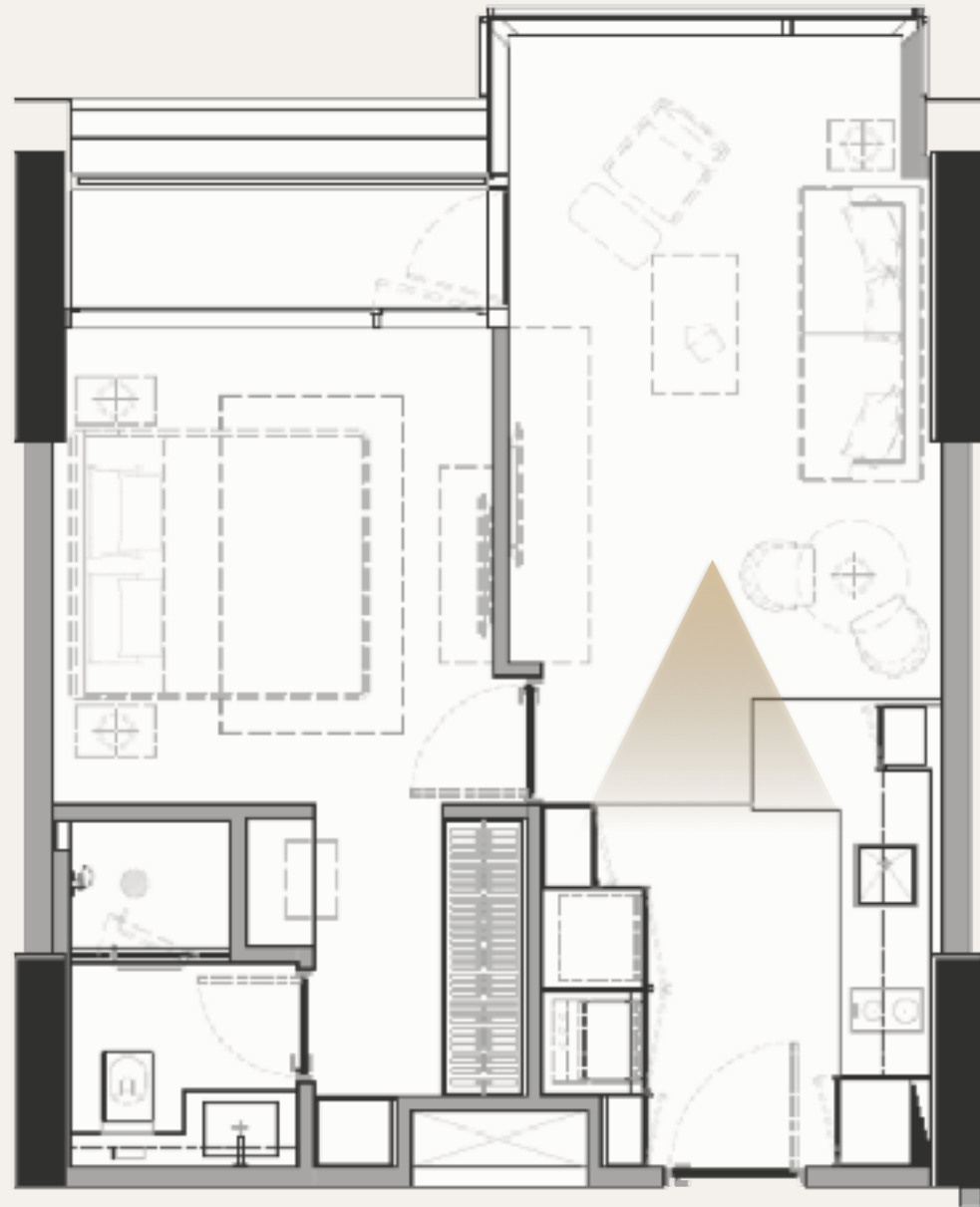
1 BEDROOM 44-46 SQ.M.





# UNIT PLAN

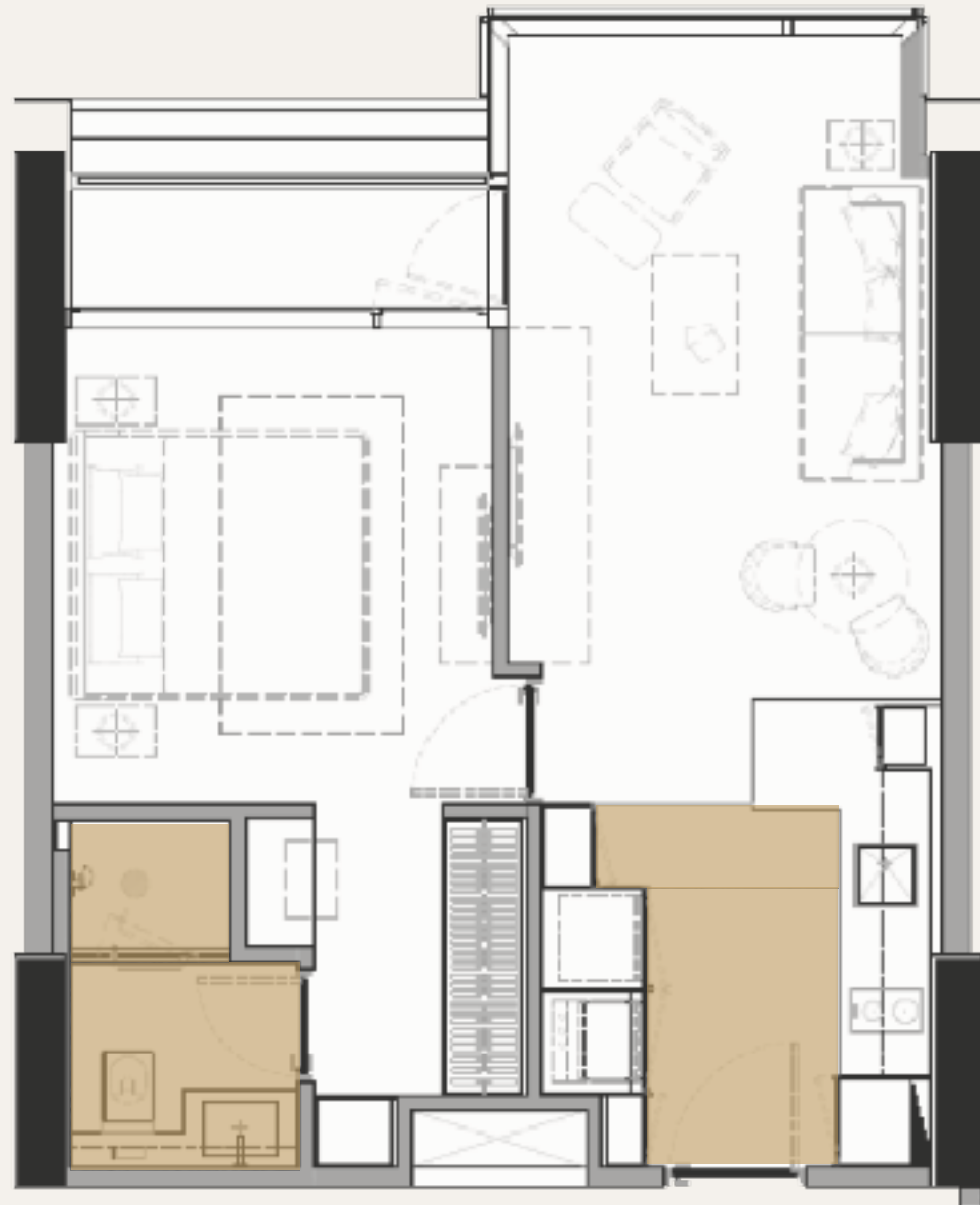
## FULL-HEIGHT DOOR PANEL





# UNIT PLAN

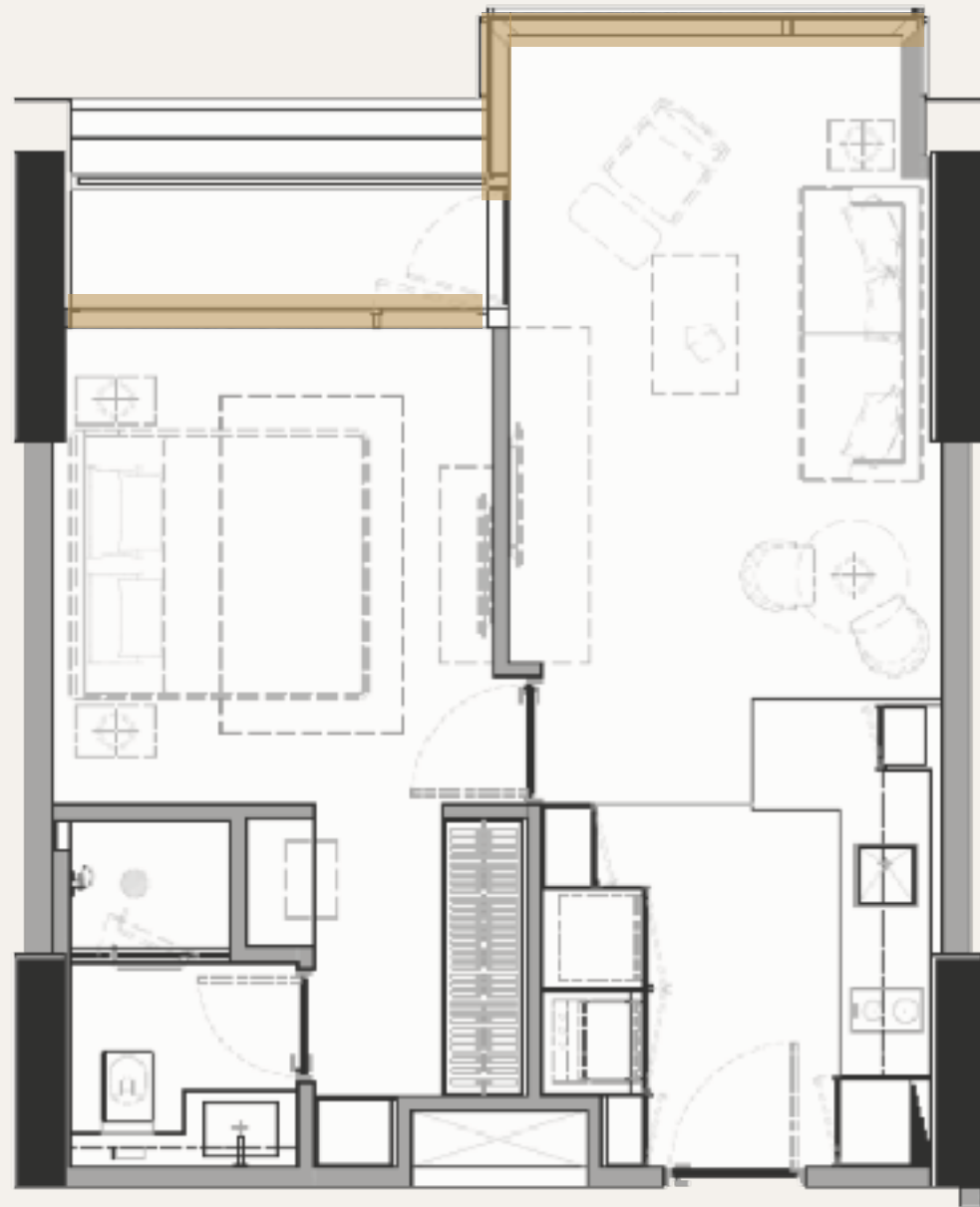
## MARBLE FLOORING





# UNIT PLAN

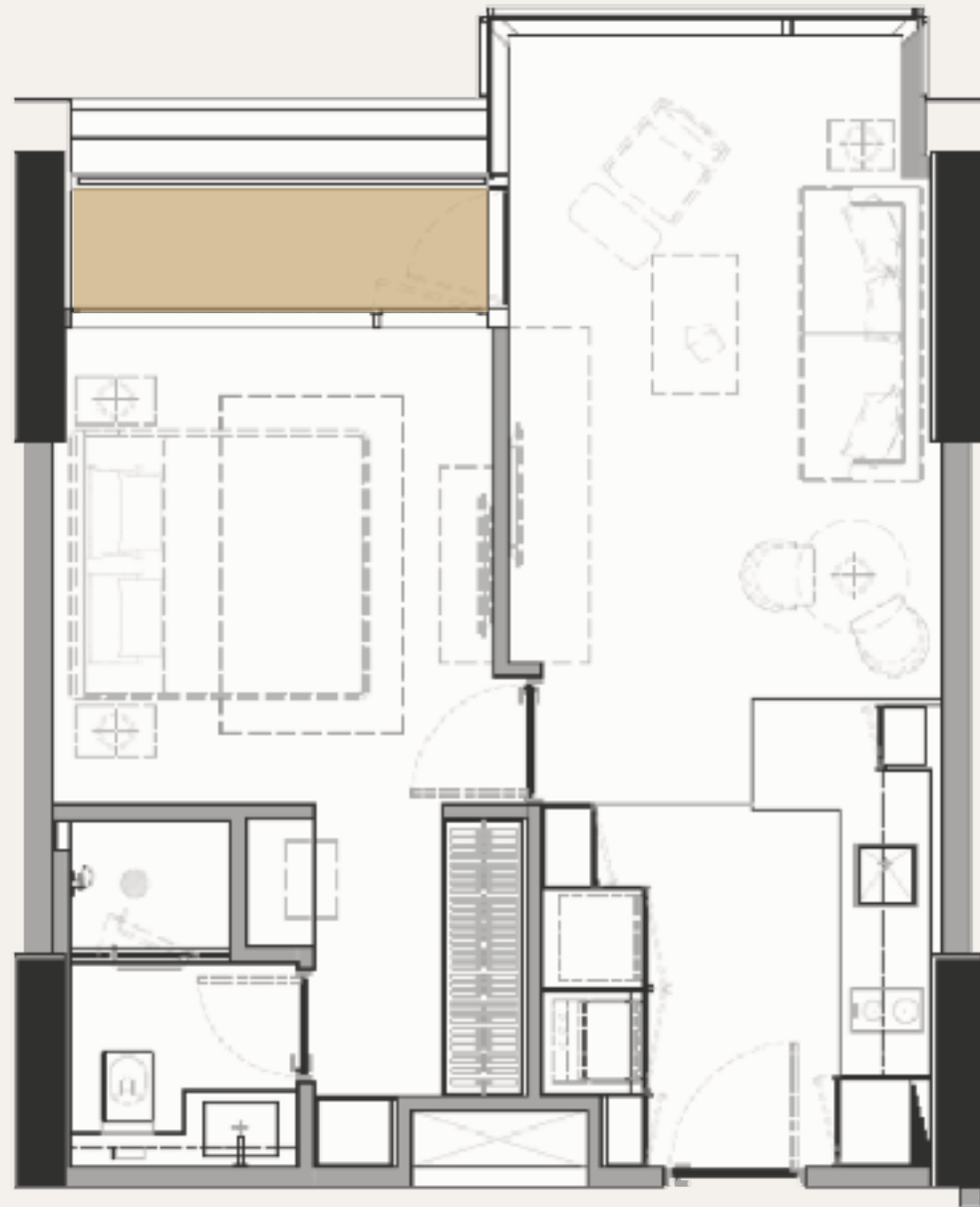
## DOUBLE GLAZED UNITS (DGU)





# UNIT PLAN

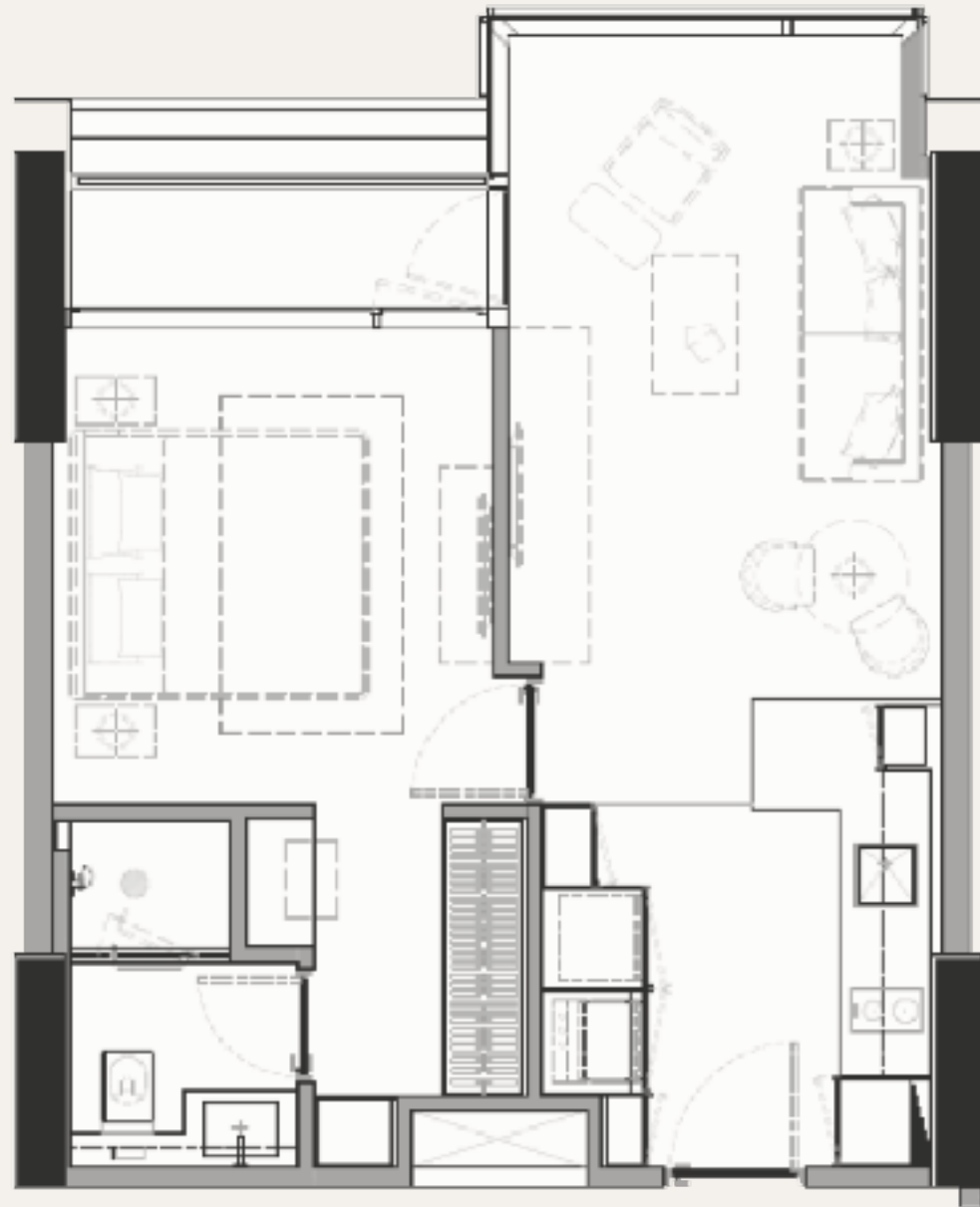
## ZERO WASTE BALCONY SPACE





# UNIT PLAN

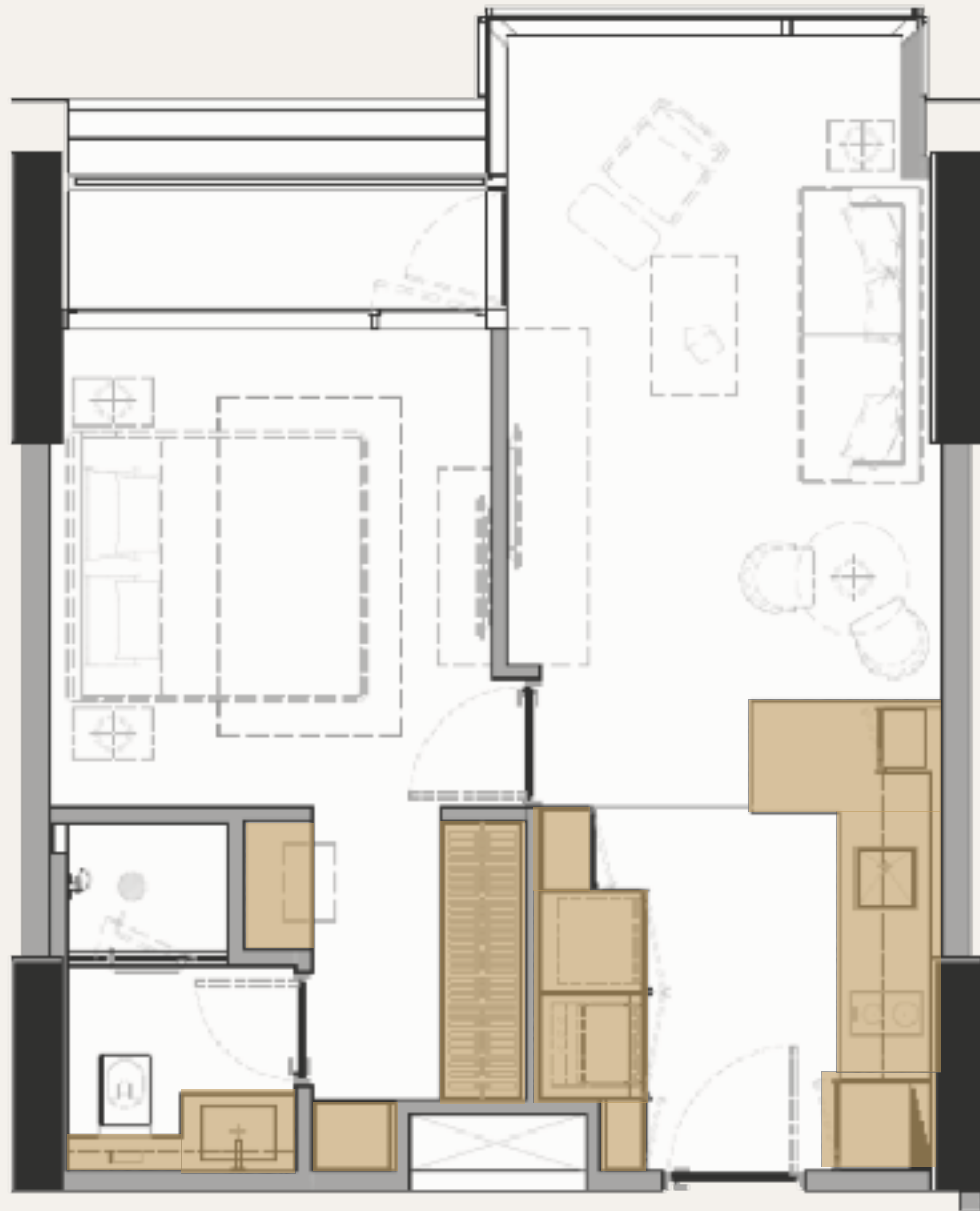
CUSTOMIZED "HAZEL BRONZE" TRIM COLOR





# UNIT PLAN

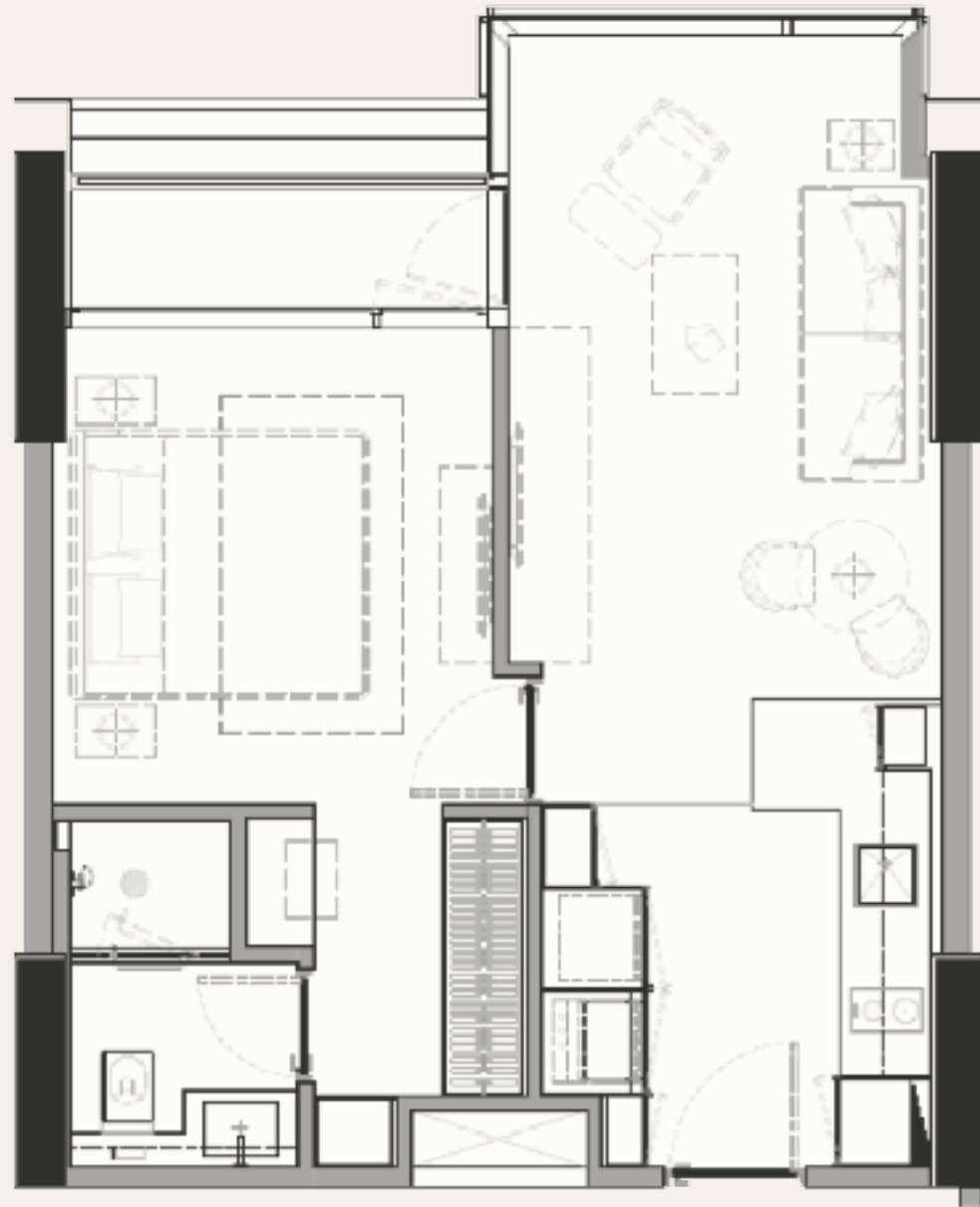
## WELL-THOUGHT OUT CABINETS





# UNIT PLAN

3.1 M. CEILING HEIGHT





# UNIT PLAN

2 BEDROOM

*70-75 Sq.m.*





# UNIT PLAN

2 BEDROOM

*70-75 Sq.m.*







28 CHIDLOM

1. LOCATION :  
250 M TO BTS CHIDLOM,  
180 M TO CENTRAL CHIDLOM  
SUPER CONVENIENT AND RARE

2. DESIGN :  
URBAN OASIS  
3-0-24 RAI  
427 FREEHOLD RESIDENCES  
2 HIGH-RISE BUILDINGS  
(THE TOWER & THE VILLA)

3. EVENT :  
25-26 FEBRUARY  
THE OPENING OF THE TOWER  
SALES GALLERY AT SITE  
START 14 MB





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